

MUHAMMAD HASEEB

PRODUCT DESIGNER

PORTFOLIO LINKS



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PROFILE

Results-oriented Product Designer with **2+ years of experience** creating user-friendly digital experiences. Proficient in **Figma, and Illustrator**, committed to delivering exceptional user experiences with a solid foundation in design principles and industry trends. **Led the student body** of the Industrial Liaison Cell (ILC) at Comsats University Islamabad, showcasing effective **leadership, teamwork, and community building**.

EXPERIENCE (2+ YEARS)

Level 1 Seller

Fiver | 2022 - Present

- Accomplished UI/UX Designer with **20+** successful projects and collaborated with clients from **10 diverse countries**.
- Proficient in conducting meetings, comprehending requirements, navigating design stages, and delivering exceptional end products that lead to a **95% Client Satisfaction Rate**.

Product Design

Innopulse Consulting, Remote Job | APR 2024 - JUN 2024

- Successfully Completed the design of **three products**, including a mobile app, web application, and admin panel, while working at Innopulse Consulting.

UI UX Design

Launch Good, Remote Job | OCT 2023 - DEC 2023

- Did a freelance project for LaunchGood, creating a UI design for their website and producing marketing content that increased **user engagement by 30%**.

UI UX Intern

COWLAR Design Studio | JUL 2023 - SEP 2023

- Finished an **8-week internship** at Cowlar Design Studio, gaining hands-on experience in **UX design, user research, and navigating all design stages**.

UI UX Designer

Texinity Technologies | FEB 2022 - JUL 2023

- Completed a **6-week internship** that refined my expertise in Figma and cultivated skills in crafting user-friendly interfaces, leading to a **25% improvement in design efficiency** and securing promotion from **UI/UX Intern to UI/UX Designer**.

EDUCATION

COMSATS University, Islamabad

Bachelor's Degree in Computer Science
2020 – 2024

PORTFOLIO

<https://muhammadhaseeb.studio/>

<https://dribbble.com/haseeb7>

SKILLS

Figma	<div><div></div></div>
Illustrator	<div><div></div></div>
User Research	<div><div></div></div>
User Flows	<div><div></div></div>
UX Design	<div><div></div></div>
Low Fidelity	<div><div></div></div>
High Fidelity	<div><div></div></div>
Visual Design	<div><div></div></div>
Leadership	<div><div></div></div>
Team Work	<div><div></div></div>

COMMUNITY WORK

Lead Student Body

Industrial Liaison Cell (ILC) | FEB 2023 - MAR 2024.

CERTIFICATIONS

Google UX Design

<https://coursera.org/share/aba99e3f680dc92c369f939f0eaaaa2a>